



THE RESULTS COUNCILS ADVANTAGE

Results Councils - The best way the owners of small and mid-sized companies can work together to enhance their growth and solve the challenges that face their businesses.

Results Councils - Provides a unique environment that provides important benefits to the business owner in improving his business and growing it to the scope that will maximize its potential.

1. Each council consists of 8 to 12 business owners who become each others advisory team under the direction of an experienced council leader and a professional business coach from ActionCOACH. Only Results Council provides two business experts to supervise each group. Twice as many as its competition.
2. Each council member has the ability and is encouraged to contact every other council member whenever the need arises during and between meetings. We encourage active participation by each council member through creating topics that support their own experience and are relevant to their current business activities. No longer will any company owner find himself or herself isolated without a support structure.
3. Results Councils has an established relationship with ActionCOACH, the world's largest business coaching organization, with nearly 1,200 coaches throughout the world. Through that relationship we are able to offer council members access to a library of business techniques that offers insight on all types of challenges faced by companies on a daily basis. We are able to tap into the expertise and experience of the 1,200 coaches and gain access to solutions that they have successfully implemented in similar situations in virtually every industry. Far more expertise than any other similar program.
4. Results Councils adapts its monthly meeting agendas to tackle the specific needs of its council members. We do not use an arbitrary meeting format that may have no relevance to the challenges and opportunities faced by our members today. We are flexible and will adapt each meeting to handle the current needs of our members. We adapt our program to you instead of forcing you to follow a previously established "lesson plan".
5. Results Councils meets one day per month for four hours at a location away from our members' offices. This enables us to concentrate on our monthly topics without any distractions or interruptions. We put our full efforts into producing results for our members.
6. Results Councils charges a monthly fee that is well below the price range of \$550 to \$700 per month charged by our competition. In addition, we provide discounts to those who elect to pay for multiple meetings in advance.
7. Most importantly we strive to make our meetings enjoyable, interactive and productive. Fulfilling the needs of our members is our overriding commitment.